

The CIIA's Mission

*A Democracy which undertakes to control its own
Foreign relations ought to know something about the subject.*

*Nobel Peace Prize winner
Elihu Root*

As Canada's only not-for-profit public policy institute spanning the full range of international affairs issues, The Canadian Institute of International Affairs has a unique and vital role to play in promoting public understanding of international events and in influencing public policy in the international domain. As we approach our 75th anniversary in 2003, we are reaching out to new audiences, particularly to students, and we continue with pride to serve a changing and internationally active country

MESSAGE FROM THE CHAIRMAN

In the midst of global uncertainty, the mission of the Canadian Institute of International Affairs is more important than ever. At this crucial time, I am delighted to return to active participation in the Canadian Institute of International Affairs as Chairman. Your outgoing Chairman, Alan Broadbent, has been, and continues to be, highly supportive of the Institute, but equally important is the invaluable time he has spent leading the CIIA through a period of transition and increasing competition for funds among non-profit organizations. I know that I express the appreciation of all members for his excellent leadership over the past five years.

I also want to thank on your behalf your hard-working directors, who are also generous with their time and support. Our branch executives have always been central to the success of the CIIA, and I want to congratulate them on their excellent programming initiatives over the past year.

I look forward to meeting many of you during the next year.

Message From the President

The year ended 30 June 2001 was a particularly challenging one for our staff, in part because Nick Ethridge, who had been on Executive Interchange from the Department of Foreign Affairs and International Trade, was recalled to Ottawa earlier than expected. Of course I want to express the Institute's appreciation to him for his contribution during his tenure, but I also want to express my personal appreciation to all of our staff who worked extra hard in the intervening period.

Despite staff shortages, we were able to present excellent programming once again. Our foreign policy conference, held in Montreal for the first time since 1990, was a highlight, and we are

particularly grateful for the able assistance of the Montreal branch executive. We initiated a series of national symposia with leading academics and practitioners in a format that allows for in-depth examination of significant current issues. One symposium was organized by the Saskatoon branch, another was held in Kingston, and the third in Toronto.

CIIA branches were also particularly innovative last year and provided their members with excellent programmes. We are fortunate to have loyal and responsible volunteer leadership throughout the country.

In the last fiscal year, our financial resources were under considerable pressure, despite stringent cost controls. Fund-raising, as always, is one of our major challenges! We are grateful for the financial support we receive from individual members, which is invaluable in making our case to corporations and governments. In addition, last year we received a generous bequest from the late Arthur Kilgour, who had been for many years an active member of the Toronto Branch. We also received a final payment from the Dorothy Stepler Estate. Our objective is to raise sufficient operating funds during the year to meet our annual needs, and to preserve our capital. The help and co-operation of our donors and members is always needed – and always appreciated.

I want to thank our immediate past chairman, Alan Broadbent, whose wise counsel and personal generosity I have found invaluable since I became President of the Institute in 1999. Alan recently became a member of the Order of Canada – an honour that recognizes his exceptional contribution to the community. We are, of course, very proud and pleased that the Honourable Roy MacLaren took over the chairmanship in mid-year and has enthusiastically agreed to continue, subject to confirmation at the forthcoming annual meeting.

I am looking forward to another successful year. More than ever, the mission of the CIIA is important to Canadians and to our policy-makers. With your help, we can ensure that continuation of the Institute as a vibrant Canadian force.

CORPORATE AND NATIONAL PROGRAMMES

The Year Ahead (Annual outlook discussion for donors)

In January the TD Financial Group hosted the second annual panel discussion, *The Year Ahead*, moderated by Scott Mullin, a director of the CIIA, and the Bank's Vice-president, Government Relations. Guests included 35 donors to the CIIA. Speakers included Stephen Handelman, columnist on Canada-U.S. relations for *Time* Magazine, Professor Edgar Dosman of York University, and Don Drummond, Vice-president and Senior Economist at the TD Financial Group. The discussion ranged from the value of the Canadian dollar in an uncertain economic climate, to expectations for the Quebec Summit, to Canada U.S. irritants.

The Future of the 49th Parallel (Study tour to Washington DC)

With the assistance of the Donner Foundation, some 20 participants from both sides of the border attended the CIIA study tour in Washington, DC, from 24 to 26 September 2000 to consider 'The

Future of the 49th Parallel.’ The participants attended panel discussions on five border issues of significance to the Canada-United States relationship: business, technology, the environment, people, and anticipated future developments.

The participants were welcomed at the Center for Strategic and International Studies, where most of the sessions were held, and at the Canadian Embassy, where they were briefed in the morning and entertained at an evening reception. Also on the agenda were two lunch meetings with Congressmen from border states, Fred Upton (R-Michigan) and John LaFalce (D-New York), who hosted the participants on Capitol Hill.

The speakers examined the question of whether the border would continue to be defined in current terms into the future. For the most part, they agreed that the border would not vanish altogether, but that its nature would change as traffic in people and in goods increased. The impact of technology was also discussed in terms of how it would allow both countries to examine options never before imagined to accommodate the passage of goods, services, and people more quickly and easily. Participants concluded that trade, supplemented by technology, and technology aided by trade, would be the catalyst for the evolution of the relationship between Canada and the United States in the 21st century. Speakers and participants agreed that trade must remain open and efficient. One of the best ways to ensure this is to improve the infrastructure along the border. Since most of the Canadians at the conference live and work near the border, all were concerned about pollution from the truck traffic and its effects on health and the environment.

Symposia

The emphasis in 2000-1 was solidly on defence issues. A symposium on national missile defence (NMD) was held in Toronto in September in partnership with the Atlantic Council of Canada.

An invited audience heard speakers from both sides of the border debate the proposed American missile shield. The honourable Donald Macdonald opened the proceedings, and presentations on threat perception (David Smith, Global Horizons), technological feasibility (George Lindsey), the implications for arms control (Paul Meyers, DFAIT), Canada-US relations (Joe Jockel, St Lawrence University), and implications for the transatlantic partnership (Daniel Plesch, BASIC) were each followed by discussants (Stéphan Roussel, Glendon College; Bill Robinson, Project Ploughshares; David Rudd, CISS; Kim Nossal, McMaster University; and Michael Roi, ACC) and an exchange from the floor. The one-day event was funded by the Strategic Defence Fund, Department of National Defence.

In January 2001, a symposium took place on the revolution in military affairs (RMA) was held in Kingston. Some 50 people, many of them experts in Canadian military affairs, attended the sessions. Among the speakers were Col. John Turner of the Department of National Defence, Commander Jürgen Döbert of the German Navy, Dean Oliver of the Canadian War Museum, Col. Rick Boyd, Defence Attaché of the United States Embassy, Wendy Loschiuk from National Defence Audits, Douglas Bland of Queen's University, Alex Morrison of the Pearson Peacekeeping Centre, and Maj.Gen. (ret'd) Clive John Addy, representing the Federation of Military and United Services Institutes of Canada.

To round out our discussions of defence topics, in June the CIIA was pleased to sponsor a special presentation from the NATO Briefing Team. Lieut.Col. Hartmut Hager of the German Army and Commander Dennis James Bailie of the British Royal Navy delivered a highly informed briefing on the many challenges currently facing NATO. We are grateful to the Donner Canadian Foundation for its support of this event.

Because water-related issues are emerging as important global concerns, the Executive Committee of the Saskatoon Branch of the CIIA organized a 'Policy Dialogue on Water: Linking Local and Global Communities.' The dialogue was held on 26 May 2001 at the Saskatoon Club in Saskatoon.

With financial support from the President of SaskWater, Clare Kirkland, the CIIA (Saskatoon) was able to accommodate a number of speakers in its one-day programme. Aly Shady, Senior Water Policy Advisor at the Canadian International Development Agency, and one of the world's leading water experts, altered his travel plans, en route to Japan, to participate. Darrell Corkal of the Prairie Farm Rehabilitation Administration spoke about factors affecting water quality and challenges affecting safe drinking water, especially in rural communities. His statistics and stories caught the attention of members of the media, as he was featured in the Saskatoon *Star-Phoenix* on Monday, 28 May.

Jim Rogers of Environment Canada and the International Joint Commission spoke about 'water relations' between the United State and Canada and the institutional mechanisms available to sort through and systematize challenges. And Dr Kenneth Belcher, from the Department of Agricultural Economics at the University of Saskatchewan, commented on elements of economics that tend to under-value water and thereby implicitly encourage inefficient and ineffective patterns of usage and consumption.

For a record of the Policy Dialogue on Water, please contact: Rob Norris, Vice Chair, CIIA (Saskatoon Branch) at norris@duke.usask.ca. [Information on all other symposia is available from National Office.](#)

Foreign Policy Conference

The CIIA foreign policy conference, entitled *Culture sans Frontière: Culture and Canadian Foreign Policy*, held on 24-26 November 2000 in Montreal, brought together journalists, politicians, public servants, academics, and students from across Canada and beyond in an attempt to flesh out some of the more pressing issues around the subject of culture.

Two general themes emerged over the course of the conference. The first concerned definition. What is Canadian culture? How do Canadians define it? How is Canada perceived beyond its borders? The second theme revolved around the instruments available to the Canadian government to protect and promote Canadian culture in light of globalization, the rapid development of technology, and Canada's location next door to the largest exporter of mass cultural products in the world.

The discussion ranged from the effectiveness of, and necessity for, content rules, shelf-space requirements, ownership legislation, and government subsidies. Strong opinions emerged about the success, or otherwise, of the 'third pillar' of Canadian foreign policy, which calls for the projection of Canadian values and culture in the world. In all of the heated and engaging debate that occurred throughout the conference, presenters and patrons alike inevitably returned to the overwhelming presence of the United States. Whether as friend or foe, how Canada decides to deal culturally with its much larger and louder neighbour would continue to dictate the directions of its cultural policies.

The CIIA is grateful for the financial support of Bombardier Inc, SNC Lavalin, and the Department of Canadian Heritage.

AROUND THE BRANCHES

The Institute branches across the country and in Boston are responsible for a broad range of programming on a wide variety of topics. The following gives a flavour of the branch activities,

none of which would be possible without the dedication and commitment of the many enthusiastic members of branch executives.

The VICTORIA programme touched on a number of topics, but an emphasis on the Asia Pacific area was evident in presentations by Dr James Boutilier who set the stage with an 'Asian Update: The Latest from Pyongyang, Beijing and Jakarta,' Gordon Longmuir on Cambodia, and a panel discussion by Professors Robert Bedeski, Philip Dearden, and Luke Nottage critically assessed 'The Asia Pacific Region: Crossing the Millennial Divide.'

The SASKATOON branch was heavily involved in the water symposium, a synopsis of which can be found elsewhere in this Annual Report. THUNDER BAY heard from Dr. S.S. Islam on political instability in Burma and Indonesia; Brigadier General Dennis Tabbernor on his personal experience in Bosnia; Elizabeth Dowdeswell on environmental issues for the 21st century; Professor Paul Buteux on the implications for Canada of the ESDP; Professor Wesley Cragg on Transparency International; and Andrew Cohen on George W. Bush's first 100 days.

The spring programme at the HAMILTON branch was devoted to the topic of 'Conflict Resolution – Mission Impossible?' At five separate events between February and May, speakers addressed such topics as human rights in Columbia, the Middle East peace process, and justice issues in post-conflict societies. A highlight of the TORONTO branch season was an early morning panel discussion the day after the American election. The panellists had been up most, if not all, of the night awaiting the result, which would be weeks in coming. That did not deter the panellists or the audience from carrying on a lively discussion, even if it was not quite the one they had planned.

The NATIONAL CAPITAL branch heard speakers on topics as diverse as making development more relevant for the world's poor to Russia's privatization programme, to the

Summit of the Americas, it also convened a study group on National Missile Defence. Along with other members of the Global Business Alliance of New England, the BOSTON branch co-sponsored an international networking evening that included seminars on world trade, a reception for the consular corps, and an opportunity to network with other members of the Boston professional community.

THE JOHN HOLMES LIBRARY

The highlight both for the Library and for the Institute was the release of the new *Canadian Foreign Relations Index (CFRI)* on CD-ROM in May 2001. Published biannually, the new index includes over 40,000 citations on Canada's foreign, economic, and defence relations since 1945. It replaces the print equivalent *A Bibliography of Works on Canadian Foreign Relations*. Compiled by the staff of the John Holmes Library over the past several decades it covers articles, books, chapters from edited works, theses, treaties, government documents and unpublished materials. The CFRI will be available via the Internet in the winter of 2002. Special reduced rates are available for CIIA members. The CFRI CD-ROM has been described as 'essential for collections supporting international relations and Canadian Studies programs.'

INTERNATIONAL JOURNAL

In January, *International Journal* was pleased to honour the first recipient of the Marcel Cadieux Distinguished Writing Award. At a gala affair at the Four Seasons Hotel in Toronto, Professor Denis Stairs, McCulloch Professor of Political Science at Dalhousie University, was presented with a cheque for \$1,000 in recognition of his article entitled 'Canada and the Security Problem: Implications as the Millennium Turns' (volume 54, spring 1999). The award was presented by Allen Gotlieb of the Donner Canadian Foundation, whose generous support makes the award

possible. It was an especially happy occasion because Mme Cadieux was able to attend and to say a few words on behalf of her late husband, in whose honour the award is made.

The Gelber Prize was awarded this year to Robin S. Gendron, a PhD candidate in the Department of History at the University of Calgary, for his article on 'Educational Aid for French Africa and the Canada-Quebec Dispute over Foreign Policy in the 1960s' (volume 56, winter 2000-2001).

To strengthen the book review section of the journal and to make contact with the new entrants into the academic profession, a junior scholar was appointed as book review editor. We are happy to welcome aboard Ian Spears, Assistant Professor, Department of Political Science, University of Windsor.

The *International Journal* gratefully acknowledges on-going financial support from the Social Sciences and Humanities Research Council of Canada.

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